



Ho Chi Minh City, Vietnam



The Sun Wah Tower makes a bold statement in central Ho Chi Minh City, Vietnam.

Synergistic Quality

"A Nice Synergy of Mechanical and Computer-Orientated Design."

Mr. Peter Emmerton speaks very proudly of the 22-storey Sun Wah Tower in downtown Ho Chi Minh City, Vietnam. "It is an international standard office building. It could be constructed in London, Paris, New York or Tokyo, and it would succeed in each location. "The six high-speed Mitsubishi elevators were installed without incident. We have not had any of the problems some people would expect to experience." In fact, Mr. Emmerton was surprised at just how smoothly the work progressed. "We had to retrofit the design to accommodate our above-ground 3-story car park, that's very unusual. However, with the cooperation of Mitsubishi we were able to overcome any hurdle, and the operation today surpasses our original expectations." Visitors, tenants and building owners are also extremely happy with the elevators' fast response times. "In office buildings previously, the waiting time could be very long, as long as 5 or 10 minutes. In the Sun Wah Tower, you're generally looking at 5 to 10, possibly 20 seconds." In addition, the elevators boast high levels of speed (180m/min.), comfort, service, efficiency and safety. According to Mr. Emerson, Mitsubishi delivers "a very high quality product. It's a nice synergy of mechanical and computer-orientated design. In other words, the system we have is designed to anticipate tenant requirements. The computer system monitors tenant activity 24 hours a day and beyond responding to requirements, it actually guesses where the elevator is going to be required next, so that's a great benefit to us."



The elevators were designed to complement the elegant marble interiors.

Mr. Peter Emmerton
Property Manager
Sun Wah Tower



Six Mitsubishi elevators carry visitors to office, bank, and restaurant floors.

The classical 22-storey Vietcombank Tower fits Hanoi's stately architecture.



Chosen for Quality and Brand Confidence

The Vietcombank Tower is the tallest building in Hanoi, Vietnam, and rises 22 storeys above the bustling hub of the city. "It is an international standard office building for rent with every modern facility available," said Mr. Nguyen Van Cuong. Vietcombank Tower chose Mitsubishi elevators for their quality, reliability, and efficiency. "The Mitsubishi brand is well known in Vietnam since the 1990s. We know the Mitsubishi brand through our foreign partners, such as Mitsubishi Elevators Petro Vietnam Tower." Mr. Nguyen Van Cuong is confident that everyone is happy with the elevators. "The building just went into service this year, but so far we haven't got any complaints. The visitors have a good impression about the elevator system."

Mr. Nguyen Van Cuong
Deputy General Manager
Vietcombank Tower



Black-trimmed elevators match the building's contemporary decor.

The 33-storey Saigon Trade Center is the tallest building in Vietnam.



"Once We Thought Reliability, We Thought Mitsubishi."

The Saigon Trade Center, Ho Chi Minh City, Vietnam, has a very unusual shape. As Mr. Luk Yan explains, "the building's design mimics our logo." When it came to choosing the elevators for the development, "the most important thing was reliability, and once we thought reliability we thought Mitsubishi." The company's ubiquitous brand image in Hong Kong also influenced the choice. "Very frankly speaking, we're from Hong Kong, and most of the commercial buildings there use Mitsubishi. And also we think it's one of the best." Installation proceeded without incident, and now the building is operational, visitors and tenants are "very happy" with the elevators. "Most of the Vietnamese are not used to elevators, but since your elevators are so sophisticated, so quiet and comfortable, you give them a good impression about riding an elevator." Mitsubishi's total quality, including safety, efficiency and comfort, has greatly impressed Mr. Yan. "Put it this way," says Mr. Yan, "if we were going to build another commercial building, I would put Mitsubishi on the top of our tendering list."

Mr. Luk Yan
General Manager
Saigon Trade Center

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