

Five-Star Quality



Le Royal MERIDIEN Bangkok Hotel

*Mr. Vikorn Srivikorn
Director, President Hotel and Tower Co., Ltd.*

Mitsubishi Elevator Asia - Ten great years exporting five-star elevators and escalators from Thailand

AMEC (Mitsubishi Elevator Asia Co., Ltd.), celebrating its tenth anniversary, and WIC (Worachak International Co., Ltd.) are proud to hold the top level market share in Thailand. AMEC's huge factory covers 160,000m² and employs 670 staff. Production began in June 1992, and in the fall of this year the total number of units produced will exceed 20,000. Concentrating on standard-type elevators and escalators, the export ratio is 90% and growing every year. The export destinations include 55 different countries in Europe, the Middle East, South Africa, China, Southeast Asia, South and Central America. Our business support system, Darwin, an internet technology that offers real-time data communication between Japan and Thailand, realizes total system management from order to shipment. This quick-response system greatly expedites delivery. The AMEC factory was recognized as "excellent" by the Thai Board of Investment, and was chosen as the best factory by the Thai Industrial Housing Complex Management Bureau in 1993. In January 2002, the factory will begin production of the new machine-room-less elevators that are packed with the world's most advanced technology. AMEC is to supply all 254 escalators to the new Bangkok subway system (MRTA), further proof of the factory's widely recognized quality and its commitment to the Thai community. For 10 years, AMEC has been exporting five-star quality to the world. That's pure Quality in Motion.



The AMEC plant is the largest elevator and escalator factory in Thailand.



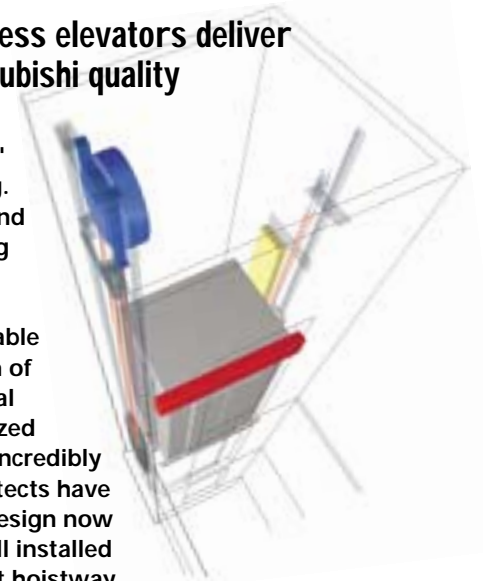
Our internet system Darwin expedites every stage of production.



The escalator line produces 1,000 units a year.

Machine-room-less elevators deliver even more Mitsubishi quality

Mitsubishi's "Quality in Motion" is not a static thing. It keeps evolving and improving, bringing even more quality benefits such as an incredibly comfortable ride, more freedom of layout and universal design. The optimized motor delivers an incredibly smooth ride. Architects have more freedom of design now the equipment is all installed within the compact hoistway. And universal design makes the elevator cars, controls and indicators easy to use for everyone.



Number One for Quality

- Saving energy and space
- High-efficiency transport mechanism
- Environment-conscious industrial waste treatment

EFFICIENCY

COMFORT

- Comfortable, quiet ride
- Smooth door operation
- Welfare-awareness / Universal design

SAFETY

- Riding and boarding safety
- Safety in emergencies
- High reliability
- Safe service spots

Quality
in Motion

ELEVATORS AND ESCALATORS

www.mitsubishi-elevator.com