

Beijing, China



## The Imperial Elegance of Diaoyutai State Guesthouse



The lake at Diaoyutai was a favorite imperial fishing spot

The new Villa 17 includes an ELENESSA elevator



Dating from the Jin Dynasty over 800 years ago, the Diaoyutai, or "Angling Terrace," was an imperial vacation residence for centuries. In 1959, the exclusive compound of lakes and gardens was transformed into the Diaoyutai State Guesthouse for visiting foreign dignitaries. The compound boasts 18 separate villas, multipurpose convention halls, and a range of luxurious facilities such as a swimming pool, indoor tennis courts, fitness rooms, saunas, etc. The Diaoyutai is also famous for its banqueting rooms and the gourmet cuisine prepared by its chefs. In addition to five GPS-III elevators and two dumbwaiters, Mitsubishi has supplied Villa 17 with the new ELENESSA machine-room-less elevators.

### Visit Our Booth at China World Elevator 2002

The China World Elevator 2002 exhibition runs from April 17 to 20 at the Beijing Exhibition Center. The exposition offers a great chance for customers to see Mitsubishi's advanced technology in action.

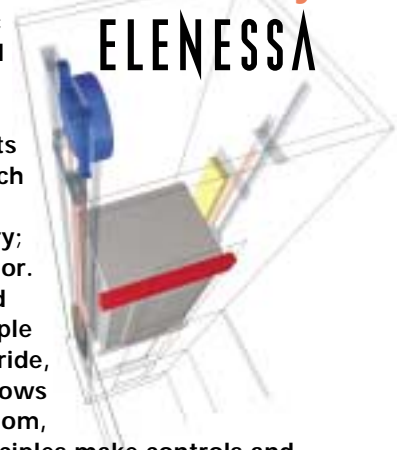
Our booth in Hall 11 will show an actual ELENESSA elevator and A-type escalator, as well as informative displays on our MEL ART II technology, ΣAI-2200 system, etc.



The Mitsubishi booth at China World Elevator 2002

### The Evolution of Mitsubishi Quality

Real quality is not a static thing; it keeps moving and evolving. Our new series of Elenessa machine-room-less elevators boasts several industry firsts: such as one of the smallest pit dimensions in the industry; and 1.75m/s speed elevator. In addition, our optimized motor reduces torque ripple for an incredibly smooth ride, the compact hoistway allows architects complete freedom, and universal design principles make controls and indicators simple to use for everyone.



- Saving energy and space
  - High-efficiency transport mechanism
  - Environment-conscious industrial waste treatment
  - Comfortable, quiet ride
  - Smooth door operation
  - Welfare-awareness / Universal design
- EFFICIENCY**
- COMFORT**
- SAFETY**
- Riding and boarding safety
  - Safety in emergencies
  - High reliability
  - Safe service spots

## VIP Quality

"Mitsubishi's confidence in their products convinced us."

The Diaoyutai State Guesthouse in Beijing, China, welcomes dignitaries from around the world, so naturally Mr. Xu Wenhai wanted the very best elevators for its new villa. "When we checked the elevators in the majority of deluxe hotels in China, we found that most were Mitsubishi Electric. But we weren't convinced - until we saw the high-speed elevators in the Jin Mao Tower in Shanghai!" Even though Mitsubishi has supplied Diaoyutai since 1986, Mr. Xu was impressed by the way the company approached the new brief. "When it came to negotiating the price, the Mitsubishi side had so much confidence in their products, and very honestly told us what was possible and what was not, we became convinced that we could trust them." Since many of the villas in the compound are low buildings, elevators were deemed unnecessary. However, since installing two ELENESSA machine-room-less units, Diaoyutai is now considering installing more. To Mr. Xu, "Mitsubishi elevators values are: high quality, smooth ride, safety, and excellent after sales service. Because the guesthouse is used by international VIPs, only exceptional products can be used there. When Japanese Prime Minister Koizumi visited China for just five hours, he spent three hours at Diaoyutai." While the guesthouse is not considering any more orders right now, Mr. Xu said, "We will see how things go. We are expecting great things of Mitsubishi Electric."

Mr. Xu Wenhai  
Division Chief, Administration  
Diaoyutai State Guesthouse, Beijing

Number One for Quality

Quality  
in Motion

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