

Buenos Aires, Argentina



Complementary Quality

**"Known for their reliability,
high quality of engineering"**

Located in a newly developed area of Buenos Aires, Argentina, the Hilton Buenos Aires' contemporary design and observation elevators attract more than just guests. "The panoramic elevators are unique to Buenos Aires," said Mr. Tom Potter. "A lot of people come on the weekend to ride the elevators and see the hotel from a different angle. They have also been used for fashion photography for magazines." Apart from the interesting design, Mitsubishi Electric was chosen for its reputation. "In Latin America, Mitsubishi elevators are known for their reliability and their high quality of engineering." Guests comment on the speed and smoothness of the ride, but safety and service are paramount for the hotel. He counts on the famous brand name for, "first of all, excellent service and backup from Mitsubishi in Argentina. And reliability and longevity." Mr. Potter concluded, "We have eight guest elevators, plus four service elevators, plus escalators that transport guests four floors, so our business is very reliant on the good working order of all these different systems. We see Mitsubishi as a complement to our service delivery."



The elevator entrances double as windows on the lobby.



Four panoramic elevators serve the light-filled atrium.

Mr. Tom Potter
General Manager, Hilton Buenos Aires

Colombia Factory Serves South America

Established in 1969, MELCO de Colombia Ltda. has provided over 4,700 high-quality elevators and escalators over the past decades. Since 1989, the company has also been exporting to the Caribbean and South America through their Medellin (Bello) factory. MELCOL employs 532 staff and acquired the ISO-9002/24 certificate for sales, manufacturing, installation and maintenance in January 2001. Having survived several economic crises in its history, MELCO de Colombia is poised to increase its primacy in South America.



Hilton Buenos Aires: Unique Modern Design

The Hilton Buenos Aires was designed by Mario Roberto ALVAREZ, one of the best-known architects in Argentina. The contemporary design hotel is located in the Puerto Madero district, a newly developed city area. Its nine floors above ground and two basement floors offer 50,000 sq. ft. of meeting facilities and 421 guest rooms. On any one day of the year the convention rooms host 3,000 people, while on a busy day, the hotel rooms accommodate about 450 guests. With its 4 panoramic elevators, the spectacular atrium lobby attracts photographers looking for a dramatic background for fashion shoots.



The atrium and its unique elevators are often used as dramatic backgrounds for fashion spreads.

Full of Stylish Touches

Observation elevators make traveling between floors within a building a dramatic and exciting experience. Mitsubishi Elevators' latest line-up of observation elevators builds on its most popular designs, and expands the view by adding even more window space. In addition, customers can mix and match components to create the ideal elevator for a particular building or purpose, whether it is hotel, mall or office, indoor or outdoor. A range of popular standard elevator types are also available, offering cost performance and proven quality. Any of the new models, component-type or standard, will add an exciting new dimension to elevator travel, with light, space and visible motion.



Observation elevators include a range of component-type designs.

- Saving energy and space
- High-efficiency transport mechanism
- Environment-conscious industrial waste treatment
- EFFICIENCY**
- Comfortable, quiet ride
- Smooth door operation
- Welfare-awareness / Universal design
- COMFORT**
- Riding and boarding safety
- Safety in emergencies
- High reliability
- Safe service spots
- SAFETY**

Number One for Quality

**Quality
in Motion**

ELEVATORS AND ESCALATORS

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